



# OLNEY THEATRE CENTER 2022-23 PROGRAM ADVERTISING

### Dance Nation

Mulitz-Gudelsky Theatre Lab

Sept. 28 - Oct. 30, 2022

Space Reservation by: 8/19/22 - Artwork Due: 8/29/22

### Beauty and the Beast

On the Mainstage

Nov 9 2022 - Jan. 1, 2023

Space Reservation by: 9/2/22 - Artwork Due: 9/26/22

### A Christmas Carol

Mulitz-Gudelsky Theatre Lab

Nov. 25 2022 - Jan. 1, 2023

Space Reservation by: 9/26/22 - Artwork Due: 10/10/22

### Kinky Boots

On the Mainstage

Feb. 10 - Mar. 19, 2023

Space Reservation by: 1/6/23 - Artwork Due: 1/27/23

### A Nice Indian Boy

Mulitz-Gudelsky Theatre Lab

Mar. 8 - Apr. 9, 2023

Space Reservation by: 1/23/23 - Artwork Due: 2/23/23

### The World Goes Round

On the Mainstage

Apr. 19 - May 21, 2023

Space Reservation by: 2/20 /23 - Artwork Due: 3/6 /23

### Fela

On the Mainstage

Jul. 7 - Aug 13, 2023

Space Reservation by: 5/9 /23 - Artwork Due: 5/23/23

Production	Premium Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad
Dance Nation	\$ 900.00	\$ 700.00	\$ 450.00	\$ 300.00
Beauty and the Beast	\$ 1,500.00	\$ 1,300.00	\$ 1,000.00	\$ 600.00
A Christmas Carol	\$ 900.00	\$ 700.00	\$ 450.00	\$ 300.00
Kinky Boots	\$ 1,300.00	\$ 1,100.00	\$ 750.00	\$ 400.00
A Nice Indian Boy	\$ 900.00	\$ 700.00	\$ 450.00	\$ 300.00
The World Goes Round	\$ 1,300.00	\$ 1,100.00	\$ 750.00	\$ 400.00
Fela	\$ 1,300.00	\$ 1,100.00	\$ 750.00	\$ 400.00
<b>All Productions</b>	<b>\$ 6,075.00</b>	<b>\$ 5,025.00</b>	<b>\$ 3,450.00</b>	<b>\$ 2,025.00</b>

- ◆ Advertisers who contract for all programs receive a 25% discount.
- ◆ Ad rates are for color process advertisements.
- ◆ There is a design fee of \$250 for us to produce a camera-ready ad.



## 2022-23 ADVERTISING CONTRACT

Advertiser \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

Make checks payable to:  
 Olney Theatre Center  
 2001 Olney-Sandy Spring Road  
 Olney, MD 20832

Or pay via credit card:  
 Visa  MC  AmEx  Discover

Card # \_\_\_\_\_  
 Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVC \_\_\_\_\_  
 Signature \_\_\_\_\_

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Production	Premium Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad
Dance Nation	<input type="checkbox"/> \$900.00	<input type="checkbox"/> \$700.00	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$300.00
Beauty and the Beast	<input type="checkbox"/> \$1,500.00	<input type="checkbox"/> \$1,300.00	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$600.00
A Christmas Carol	<input type="checkbox"/> \$900.00	<input type="checkbox"/> \$700.00	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$300.00
Kinky Boots	<input type="checkbox"/> \$1,300.00	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$400.00
A Nice Indian Boy	<input type="checkbox"/> \$900.00	<input type="checkbox"/> \$700.00	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$300.00
The World Goes Round	<input type="checkbox"/> \$1,300.00	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$400.00
Fela	<input type="checkbox"/> \$1,300.00	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$400.00
<b>All Productions</b>	<input type="checkbox"/> <b>\$ 6,075.00</b>	<input type="checkbox"/> <b>\$ 5,025.00</b>	<input type="checkbox"/> <b>\$ 3,450.00</b>	<input type="checkbox"/> <b>\$ 2,025.00</b>

The undersigned hereby authorizes and directs Olney Theatre Center to place public advertising in the programs specified above. Olney Theatre Center agrees to run an advertisement for the aforementioned Advertiser as set forth above. A 50% deposit payment is due upon signing of this contract. Olney Theatre Center will send an invoice for the balance due. Payments are due within thirty days of invoicing. Please make checks payable to Olney Theatre Center. Location of any ad is not guaranteed (unless specifically noted above). Content of ad is subject to approval by Olney Theatre Center. Olney Theatre Center reserves the right to not print the advertisement for failure to receive ad copy by the Ad Deadline Dates above. Mechanical requirements and specifications are indicated on the attached specifications page. Liability for mistakes is limited to amounts paid. This agreement shall be non-assignable and non-cancelable. Any amounts past due will be subject to interest charges of 1.5% per month. The parties signing below warrant and represent that they have the authority to enter into this agreement.

The undersigned agrees to advertising space in the Olney Theatre Center Program Books selected above for the 2022-23 Season for a total amount of \$ \_\_\_\_\_, and to all terms and conditions listed above.

Print Name: \_\_\_\_\_

Advertiser Authorized Signature:

\_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_