



## 2018 Gala Sponsorship and Ticket Levels and Benefits

### Producer - \$25,000

- VIP seating for 12 in the Mainstage for *Alan Cumming Sings Sappy Songs*
- Exclusive meet & greet
- Reserved seating at Gala receptions
- Premier recognition as Gala Sponsor with logo on event materials, digital signage, and social media
- Premier recognition on Olney Theatre Center's website with link to your website, if applicable
- Full page ad in all 2018-19 Season programs
- Invitations for 4 to all Opening Nights for the 2018-19 Season

### Director - \$10,000

- Premier seating for 10 in the Mainstage for *Alan Cumming Sings Sappy Songs*
- Exclusive meet & greet
- Reserved seating at Gala receptions
- Recognition as Gala Sponsor with logo on event materials, digital signage, and social media
- Recognition on Olney Theatre Center's website with link to your website, if applicable
- Full page ad in three musical programs in the 2018-19 Season
- Invitations for 4 to all Opening Nights for the 2018-19 Season

### Advocate - \$5,000

- Preferred seating for 6 in the Mainstage for *Alan Cumming Sings Sappy Songs*
- Exclusive meet & greet
- Reserved seating at Gala receptions
- Recognition as Gala Sponsor with logo on event materials, digital signage, and social media
- Recognition on Olney Theatre Center's website with link to your website, if applicable
- Half page ad in three musical programs in the 2018-19 Season
- Invitations for 2 to Opening Nights for the 2018-19 Season

### Supporter - \$2,500

- Priority seating for 4 in the Mainstage for *Alan Cumming Sings Sappy Songs*
- Exclusive meet & greet
- Admission to Gala receptions
- Recognition as Gala Sponsor on event materials and digital signage
- Recognition on Olney Theatre Center's website
- Invitations for 2 to Opening Nights for the 2018-19 Season

### Patron - \$1,500

- Priority seating for 2 in the Mainstage for *Alan Cumming Sings Sappy Songs*
- Exclusive meet & greet
- Admission to Gala receptions
- Recognition as Gala Sponsor on event materials and digital signage
- Recognition on Olney Theatre Center's website
- Invitations for 2 to Opening Nights for the 2018-19 Season

### Gala Ticket - \$500

- Seating for 1 in the Mainstage for *Alan Cumming Sings Sappy Songs*
- Admission to Gala pre- and post-show receptions



## **Sponsor Alan Cumming Sings Sappy Songs at Olney Theatre Center**

Alan Cumming has been described by *Time* magazine as one of the most fun people in show business, by *The New York Times* as a “bawdy, countercultural sprite” and by *The Guardian* as “European, weird, and sexually ambiguous.”

He has won over thirty awards for his humanitarianism and social activism, received both the Great Scot and Icon of Scotland awards from his homeland, and was made an OBE (Officer of the British Empire) for his contributions to the arts and LGBT equality by the Queen, whose portrait was taken down when his was unveiled at the Scottish National Portrait Gallery in 2014!

Alan Cumming is many things to many people – renaissance man, style icon, social activist, *bon viveur* – but to himself he is a storyteller and provocateur for hire.

He lives in New York City and Edinburgh with his husband, illustrator Grant Shaffer, and their dogs, Jerry and Lala.



—Please use this form to **reserve your place as a sponsor** of Olney Theatre Center’s 80th Anniversary Gala—

Enclosed is my check for \$\_\_\_\_\_ payable to Olney Theatre Center.

Please charge \$\_\_\_\_\_ to my  Visa  MC  Amex  Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CSC# \_\_\_\_\_

\_\_\_\_\_  
Name Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Email

**Kindly respond by Thursday, March 15, 2018 to be acknowledged on the event invitation.**

Reply form may be returned by mail or email. For more information, contact Wesley Meekins, Individual Giving Manager, at 301-924-4485, ext. 130 or [wmeekins@olneytheatre.org](mailto:wmeekins@olneytheatre.org)

All proceeds benefit Olney Theatre Center, a 501(c)(3) nonprofit organization. Your contribution may be tax-deductible, as provided by law, to the extent that it exceeds fair market value. The fair market value of the receptions, performance, and other benefits vary with sponsorship level.